

# Sponsor Opportunities

22 & 23 June 2023  
Antwerp (Belgium)

**BC/NAV  
TECH  
DAYS  
2023**

mibuso.com



# Event Overview

BC TechDays is the name of a conference, organized by mibuso.com.

This conference offers 2 days full of – technical only and highly relevant – sessions, related to Microsoft Dynamics Business Central/NAV.

During 2 pre-conference days, people can attend full-day workshops taught by highly-skilled professionals.

BC TechDays is the place where some of the best developers and leading business owners cross paths, exchange ideas, find partners and conceive projects. It is where community ties are strengthened and where boundaries will be broken. It is where you want to be to make things happen. If you are passionate about Microsoft Dynamics Business Central/NAV then you need to be at BC TechDays!

## Target Audience

THE CONFERENCE IS TARGETED TOWARDS:

ALL Microsoft Dynamics Business Central/NAV developers (working for Microsoft partners or customers, freelancers, trainers, ...)

Technical decision makers, Project managers, IT managers

Although this event takes place in Europe, we welcome all attendees from other continents and regions.

## At BC TechDays, attendees will:

Build technical skills across Microsoft Dynamics Business Central/NAV and be equipped with the tools and knowledge needed to optimize their business development.

Benefit from the opportunity to interact with peers, partners, Microsoft team members, and top industry experts in both structured and informal settings.

BC TechDays is hosted in a movie theatre, guaranteeing optimal viewing, listening and seating conditions.

And with session lengths of 90 minutes, you are assured of in-depth tracks, sustained with live demos and coding.

## Venue Details

BC TechDays TAKES PLACE ON THURSDAY 22 & FRIDAY 23 JUNE 2023 AT:

**Kinepolis Event Center**  
Groenendaallaan 394  
B-2030 Antwerp  
Belgium  
Phone: +32 3 544 36 00



*I enjoyed the opening keynote and really liked the venue, it was comfortable and well suited to the presentations with plenty of space.*

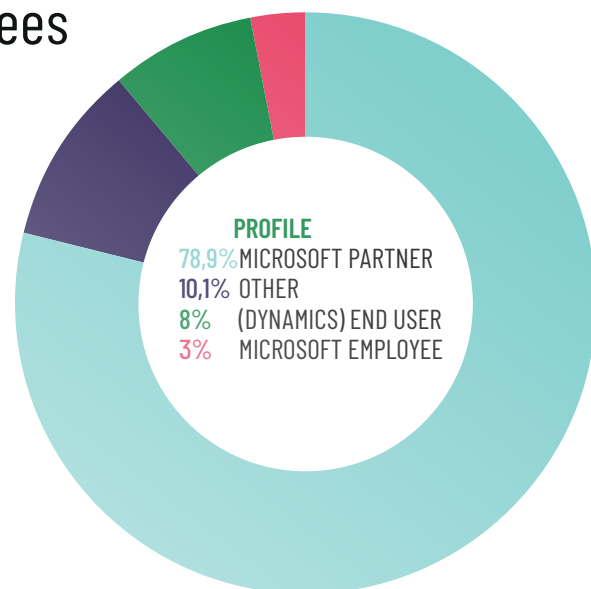
When you can't hide  
your passion about  
Microsoft Dynamics  
Business Central/NAV





# 2022 Statistics

## Attendees Profile



Last year, we welcomed **1324** participants from **35** countries

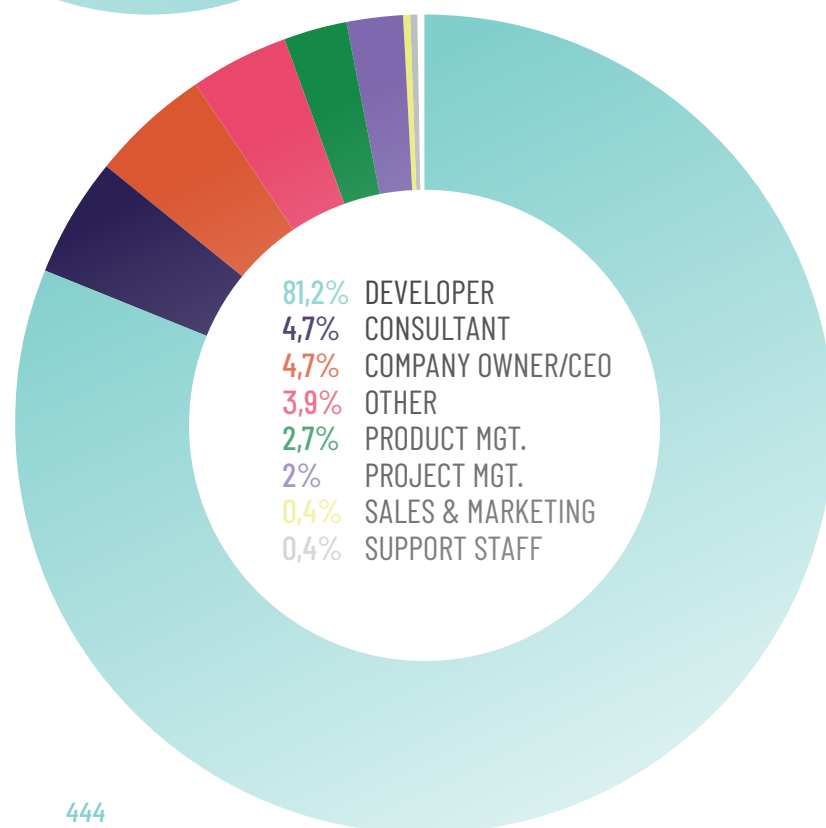


The overall conference evaluation score was 8,6 / 10

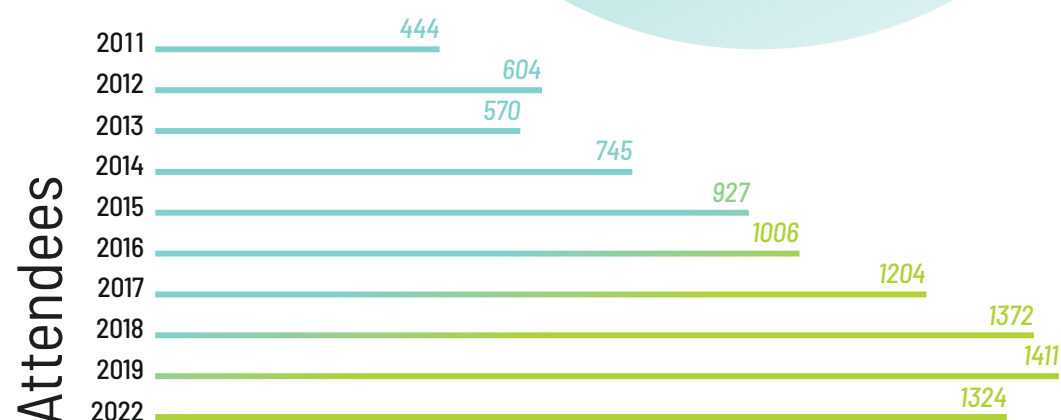
## Attendees per Country

GERMANY 267  
NETHERLANDS 193  
DENMARK 185  
BELGIUM 155  
UNITED KINGDOM 65  
ICELAND 54  
POLAND 54  
LITHUANIA 53  
SWEDEN 45  
ITALY 29  
NORWAY 27  
SPAIN 26  
SWITZERLAND 17  
FRANCE 15  
CROATIA 14  
CZECH REPUBLIC 14  
FINLAND 14  
HUNGARY 13  
PORTUGAL 13  
AUSTRIA 12  
ROMANIA 11  
CANADA 5  
MALTA 5  
SERBIA 5  
UNITED STATES 5  
IRELAND 4  
JERSEY 4  
UKRAINE 4  
LATVIA 3  
LUXEMBOURG 3  
MONACO 3  
ESTONIA 2  
ISRAEL 2  
NEW ZEALAND 2  
PAKISTAN 1

## Attendees Breakdown



## Overall Attendance



## Schedule(\*)

### Thursday, 22 June 2023

07:30 h	09:00 h	Registration, Breakfast & Exhibition		
09:00 h	11:00 h	Opening Keynote		
11:00 h	11:30 h	Coffee Break, Exhibition, Sponsor Presentation		
11:30 h	13:00 h	Session 1.1	Session 1.2	Session 1.3
13:00 h	14:00 h	Lunch Break, Exhibition, Sponsor Presentations		
14:00 h	15:30 h	Session 1.4	Session 1.5	Session 1.6
15:30 h	16:00 h	Coffee Break, Exhibition, Sponsor Presentation		
16:00 h	17:30 h	Session 1.7	Session 1.8	Session 1.9
17:30 h	21:00 h	Walking Dinner		

### Friday, 23 June 2023

08:00 h	09:00 h	Registration, Breakfast & Exhibition		
09:00 h	10:30 h	Session 2.1	Session 2.2	Session 2.3
10:30 h	11:00 h	Coffee Break, Exhibition, Sponsor Presentation		
11:00 h	12:30 h	Session 2.4	Session 2.5	Session 2.6
12:30 h	13:30 h	Lunch Break, Exhibition, Sponsor Presentations		
13:30 h	15:00 h	Session 2.7	Session 2.8	Session 2.9
15:00 h	15:30 h	Coffee Break, Exhibition, Sponsor Presentation		
15:30 h	16:30 h	Closing		

(\*) Schedule is subject to change.



*It just was awesome! I love this event and the whole community thank you very much! I'll be back next year!*

## Sponsorship Packages

	PLATINUM*	GOLD+*	GOLD	SILVER	BRONZE	VISIBILITY
PRICE (in Euro)	10950	8950	7650	6450	5250	2350
<b>ONLINE BENEFITS</b>						
Logo on all pages of conference website	✓	✓	✓	✓	✓	✓
Logo and company profile on sponsors page	✓	✓	✓	✓	✓	✓
Logo on e-mail communications	✓	✓	✓			
Blind mailing to all attendees prior AND after the conference	✓					
Downloadable brochure added to your sponsors page	✓					
Logo and company profile in conference app	✓	✓	✓	✓	✓	✓

(\*) Total number of **Platinum** & **Gold+** sponsors is 8

## Goodie Shop

Motivated by participants feedback, and for environment-friendly reasons, we no longer provide a conference bag for each participant. As a sponsor, you can distribute your goodies in the Goodie shop, operated by a hostess.



### CONFERENCE BENEFITS

	PLATINUM	GOLD+	GOLD	SILVER	BRONZE	VISIBILITY
Logo and company profile in the conference guide.	FULL Page	FULL Page	FULL Page	1/2 Page	1/2 Page	1/2 Page
Full page advertising in conference guide (no recruitment activities)	✓	✓	✓			
Full conference registration for members of sponsor's staff	4	4	3	2	1	
Extra tickets to attend the Walking Dinner & Expo Area on Thursday	3	3	2	1		
Logo placement on screen in session rooms	✓	✓	✓	✓	✓	✓
Logo placement at entrance and on conference bags	✓					
Presentation slot in Expo Area during breaks	✓	✓				
Permanent booth in Expo Area (see further for specs)	✓	✓	✓	✓	✓	
Priority placement in Expo Area	✓					
Discount of 20% for extra full conference tickets (group discount does not apply)	✓	✓	✓	✓		



# Booth Details

## PLATINUM SPONSOR



- Booth space 4m x 4m
- Back panel with standard layout of 2m50 height and 1m width with a 3m tablet
- Screen on top. This screen can be used to cycle between your company logo, video, still images, etc.
- The booth is equipped with 2 cupboards (60x60x100cm) to store your belongings
- 3 High stools and 1 high table
- 1 Junction box with 3 sockets (16A / 220 V)
- Wi-Fi Connection (Wired Internet Connection on request)
- Badge reader to collect attendee details on your booth
- Priority placement in Expo Area

## SILVER SPONSOR



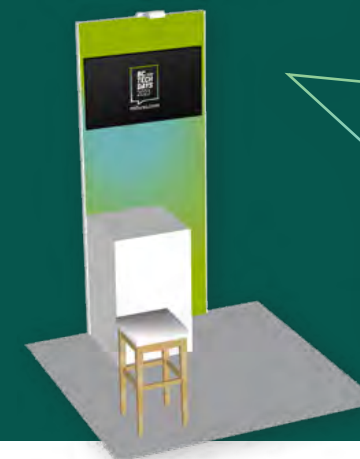
- Booth space 2m x 4m
- Back panel with standard layout of 2m50 height and 1m width with a 2m tablet
- Screen on top. This screen can be used to cycle between your company logo, video, still images, etc.
- The booth is equipped with a cupboard (60x60x100cm) to store your belongings
- 2 High stools
- 1 Junction box with 3 sockets (16A / 220 V)
- Wi-Fi Connection (Wired Internet Connection on request)
- Badge reader to collect attendee details on your booth

## GOLD+ & GOLD SPONSOR



- Booth space 4m x 4m
- Back panel with standard layout of 2m50 height and 1m width with a 3m tablet
- Screen on top. This screen can be used to cycle between your company logo, video, still images, etc.
- The booth is equipped with 2 cupboards (60x60x100cm) to store your belongings
- 3 High stools and 1 high table
- 1 Junction box with 3 sockets (16A / 220 V)
- Wi-Fi Connection (Wired Internet Connection on request)
- Badge reader to collect attendee details on your booth

## BRONZE SPONSOR



- Booth space 2m x 2m
- Back panel with standard layout of 2m50 height and 1m width
- Screen on top. This screen can be used to cycle between your company logo, video, still images, etc.
- The booth is equipped with a cupboard (60x60x100cm) to store your belongings
- 1 High stool
- 1 Junction box with 3 sockets (16A / 220 V)
- Wi-Fi Connection (Wired Internet Connection on request)
- Badge reader to collect attendee details on your booth

## Booth Extras

### CAN BE ORDERED UPON REQUEST

- TFT screens
- Laptops
- Plasma screen on high floor-support (40", 50")
- Display shelves





Conference Impressions  
**BC TechDays  
2022**



*I really like the cinema as venue: many rooms, much space and overflow rooms are a very very good concept.*





*This year had great sessions and great new speakers, great networking and great beer - So great no one is above each other.*

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For further information about this conference,  
or to become a BC TechDays Sponsor,  
please send a mail to **sponsorship@bctechdays.com**

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